

	STRENGTHS	WEAKNESS	OPPORTUNITIES	THREATS
 VolunteerMatch	-easy navigation system and button shortcuts	-Registration is required to view opportunities	-national reach, all ages, opportunities cover all subjects	-large following, established search engine and network
 CITY HARVEST	-Being redesigned; more interactive	-No filter option for events; more of a newsfeed	-City-wide, all ages, fundraisers and galas	-well established, large following and sponsors
 NYC nyc.gov/service	-more tailored searches	-slow loading time	-city-wide, all ages, all availabilities	-government program
 Backpacks For The Street	-sleek website, easy to use and understand	-no search function	-city-wide, all ages (under 18 accompanied by adult), mostly nights	-only one volunteer option
 Project Hospitality	-spanish version	-images don't reassess changes in browser size	-city-side, faith-based, starts from small help to big help	-offers more long-term help like addiction programs
 givepulse	-search volunteer by zip code (no other distractions on main page)	-redundancy of visualisations, unable to see either one clearly	-city-wide, community-based, good for all ages, but student volunteers in particular	-too many pathways to the safe information, moderate quality of support